

Managers in the Making,...The Destination GHIMR



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NURTURING CONFIDENCE



**GREEN HEAVEN
 INSTITUTE OF MANAGEMENT
 & RESEARCH, NAGPUR**

MEMBERS OF THE GOVERNING BODY

Shri. Umesh R. Sharma
President
Shri. Dhawal Singh G. Mohite
Vice President
Shri Anil R. Sharma
Secretary
Shri Rakesh R. Sharma
Treasurer
Shri. Raju Dattatray Pansare
Member
Shri. Anil Vasant Najpande
Member
Shri. Prakash Madhavrao Ahirkar
Member

OUR ADVISORY COMMITTEE

The role of Advisory Committee is to provide guidance to the Faculty Members regarding teaching structure and methodology as per the requirements of the industry. Regular meeting of the members with the students and Faculty Members enable to update the training modules for delivery to the students.

Mr. Kailash Jogani
C.A., President, Nagpur Chamber of Commerce
Mr. Gary Stacey
DGM (HR), Neco.
Dr. Mahendra Sharma
President, Bajaj Steel.
CMA (Dr.) Kinnary Thakkar
Associate Professor, Dept. of Commerce, Mumbai.
Dr. Sandhya Dhabe
Director, (SIMSREE)
Mr. Anwar S. Daud
Managing Director, Zim Labs.



VISION

To develop a world class management institution which will provide technological and socio-economical development to the society and to impart leadership training with social sensitivity, human values and skills of managing change.

MISSION

To make the management education relevant to the needs of industry, society and globalised economy, and to provide quality education at affordable cost for the upliftment of all students belonging to all categories and status.

MESSAGE FROM THE DIRECTOR

With changing times, education has increasingly evolved, opening up windows to the world to create global opportunities for students. With this in view our registered trust "Jai Durga Bahu-uddheshiya Jankalyan Sanstha" started three institutes in the AY 2009-2010 to cater to the needs of the future generation to be enlightened and pave way towards nation building. It has always been on the forefront for provision of value based education to the students from nursery to post graduation.

The students are to be transported into world class winners imbued with values and talents, curiosity and commitment, knowledge and skill, marching ahead, from a tender step to a firm footing, - towards a glorious future. Our institutes impart holistic education keeping in mind every student's individuality. We believe in inculcating ethical values and help in creating cultured citizens, in a caring learning environment that will challenge, stimulate and encourage the young learners.

We provide an extensive state of art campus, with calibrated action plans and an unwavering commitment to the pursuit of excellence. The ambience and serenity of a world class infrastructure housed in a lush green campus; faculties who have proved themselves in their respective fields by providing an excellent blend of rigor and relevance in their teaching; staff members are Eveready to reach out; robust industry interaction; outreach activities that touch the lives of a wider cross section of society; an exemplary track of record in placement facilitation- combine to provide a rare synergy that transcends artificial barriers and enables the students to fill their hearts with passion and confidence.

We are destined to provide business stimulation and allow the students to gain an overall understanding of the business world and give an insight into the type of skills that are necessary to succeed. The main focus of our institute is to gain some useful and relevant knowledge that you can take away and use in your daily lives.

I invite you to be a part of this exciting learning experience. Welcome to a new world of opportunities.

DR. ANIL SHARMA



RANKING AND AWARDS

- GHIMR has been conferred with Corporate Social Responsibility(CSR) Award-2016, organised by National Institute of Personnel Management(Nagpur Chapter) and DMIMS, Nagpur.
- Ranked 17th among the top 20 fast emerging Management Institutes of India and only Institute in Vidharbha region, in "Beyond IIMs" - B-Schools Survey 2015", done by Higher Education Review (HER) Magazine.
- Ranked 4th fast Emerging Institute in Maharashtra in "Beyond IIMs" - B-Schools Survey 2014", done by Higher Education Review (HER) Magazine.
- Listed among the top 10 Emerging Management Institutes in India and the only Emerging Management Institute in Western India by AICTE,CII. Survey of Industry linked technical Institutes 2013.
- Recipient of "Brands Academy Education Excellence Award For The Most Emerging Private Management Institute" in Vidarbha at Brands Academy Education Excellence Award Ceremony 2013, New Delhi.



GREEN HEAVEN GROUP OF INSTITUTIONS

Green Heaven Group of Institutions under the aegis of Jaidurga Bahu-Uddeshiya Jankalyan Sanstha (Reg.No. MAH/350/2003/NAG,F-20226/NAG) was established in 2003 with the aim of imparting quality education to various sections of the society. This society is fortunate to have members with proven record and operation in different professions. Today the society runs a school for Kids- Green Heaven Kids and a Management College- Green Heaven Institute of Management and Research.



ABOUT THE INSTITUTE

Jaidurga Bahuuddeshiya Jankalyan Sanatah's Green Heaven Institute of Management and Research was established in 2009 with the primary objective of providing world class quality management education to budding professionals and to create managers for the 21st Century. The institute is affiliated to RTMNU, Nagpur University and is approved by AICTE. AICTE vide approval no.: 08/1/MHA/MBA/2008/84 Dt. 25.05.2009 Govt. Approval No. GEC-2009/ (101/09) TE-4Dt. 15.06.2009.

Green Heaven Institute of Management and Research (formerly known as Orange city Institute of Higher Education) was established with the aim of intriguing management to a totally different altitude wherein students of different backgrounds can dream of attaining their difficult goals. The institute play the role of a stage wherein students and faculties join hands to carve up their knowledge and develop as per the present corporate world. GHIMR is in fact a magnificent platform for the teaching and learning in a beautiful serene environment enabling development of strong relations, helping to innovate new ideas and preparing students vigorously both in knowledge and personality. We achieve this objective in a unique way, where we blend traditional & innovative methods to make learning a joyful process. The course design and pedagogy equips GHIMR

students to lead complex organizations in a cross-continental environment. Innovative teaching methodology, experienced faculty, a well-structured industry interface and fully integrated contemporary campus all contribute to the making of the future-ready manager graduating from the institute

INFRASTRUCTURE

CAMPUS



- Wi-Fi Campus.
- Excellent Campus with Academic Ambience.
- Ragging Free Campus

CLASSROOMS

- Fully Air Conditioned Class Rooms for Students
- Classrooms equipped with audio-video aids and seating capacity of 70 students



LIBRARY

- More than 5000 books on Management & General Reading
- National and International journals & Magazines
- Subscribed electronic online full text journals
- E-Library facility available
- Large number of educational CDs



COMPUTER LAB



- Centrally air-conditioned computer lab
- 24-hour free internet access
- A wide variety of software platforms and management programs such as ERP, SPSS, EBSCO, J-Gate

SPORTS ROOM



- Well-equipped sports room -indoor and outdoor games.
- The institute has basket ball and badminton court
- Cricket ground nearby

COLLEGE CANTEEN

- Variety of snacks at reasonable rates
- Popular spot for social and intellectual discussions among students and teachers



OTHER FEATURES

- Bus facility
- Well-equipped Seminar Hall



GHIMR- MAKING THE DIFFERENCE

MOODLE (Modular Object-Oriented Dynamic Learning Environment)

Moodle is a virtual classroom where materials can be made available by a module tutor. The benefit of this online facility is that you can enter this virtual classroom from anywhere in the world at any time.

Features Of Moodle Includes

- Immediate access to important course information and material.
- Additional learning tools, such as forums and quizzes (self-tests).

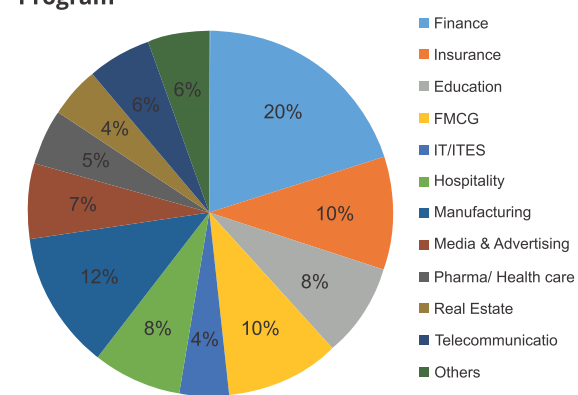
Digital Library: EBSCO & J-Gate

- Easy online access to world class journals
- Provides secondary research database & is an institutional repository
- Availability of more than 375 full-text and secondary research data base and more than 300,000 e-books
- The freedom to access course materials at any time and even away from campus.

SIP (Summer Internship)

Summer Internship Project after Semester-II is of 45 days duration wherein students get an exposure of working in an industry and can put their knowledge to practice in companies ranging from SMEs to MNCs and entrepreneurial firms. This summer placement provides a platform for the students to practice the concepts learnt in the classroom. This also help the students to get PPO (Pre-Placement Offer) based on merit.

Sector wise Placement for Summer Internship Program



Industrial Visits & Educational Tours

As an integral part of the Course Curriculum one Local Industrial visit in every semester and one Educational Tour outside the state is organized in the semester-III.



- The visits are intended to expose students to the real business world so as to understand the application of theory into practice.
- The exposure provides an opportunity to witness the actual working in the industry as well as interact with the employees spearheading the processes.



- Students have visited Delhi, Goa, Shimla and Kulu - Manali. Surya Shawl Factory, Mother Dairy ,SMV Beverages Pvt Limited, the bottling franchisee of Pepsico India limited, Abhijeet Power Plant,PIX Transmission Ltd., Vasudhara Dairy and other industries.

Training Sessions

Institute believes in overall development of students as per today's corporate demand. So vigorous training of students from the 1st semester in terms of Personality Development, Attitude Development, Spoken English, Dress Etiquette, Body Language ,Group discussion, Personal Interview, Presentation Skills ,Telephone skills etc is conducted by experts in the field of training.

Language Lab

Digital Language lab provides an intensive training on communication skills and spoken english. It provides equal opportunity to all the students to learn ,grasp and comprehend the lessons .It also enhances listening skills .The expert instructors encourages the students to come forward and put forth their ideas in English. Especially designed lessons and exercises in written English also hones students corporate writing skills.

Kotler's Junction

Kotler's Junction is the Marketing Activity Club formed by the MBA students of GHIMR. It comprises of a Faculty Incharge and Executive Committee of student Members.



The Kotler`s Junction is formed with an objective to develop a passion for marketing as a discipline among the students of MBA and empowering them to choose marketing as a possible career choice.

Industry Institute Collaboration

GHIMR has signed MOUs with PIX TRANSMISSION LTD. and INDO RAMA SYNTHETICS (INDIA) LTD. The purpose of this MOU is to develop industrial, academic and educational collaboration and to promote mutual understanding between the parties.

Features of this MOU are:

- Students of GHIMR can be sent for Summer Internship Program for a period of 45 days.
- The faculty, industry personnel and the students can work out a joint strategy and the faculty and students would work a solution and give to the industry.
- Consulting work given to faculty members.
- Training for students at the corporate/plant level.
- Management Development Program/Training sessions for staff and workers to be delivered by

faculty members.

- Training by corporate personnel to the faculty Members.
- Higher education for staff and employees of industry through the Institute.

Green Heaven Alumni Association

As a dynamic organization, keen on the excellence of GHIMR and its Alumni, the Alumni Association strives to nurture a lifelong intellectual and emotional relationship with the college and amongst Alumni; and to provide sustainable platform for effective networking, goodwill and support. The Association serves as a link between the institution's faculty, students, management and the industries.

Faculty Development Program

The institute conducts regular Faculty Development Program (FDP) such as Case Study Workshop, Teaching Pedagogy, Research Methodology and SPSS Workshop in collaboration with IBM, Bangalore.

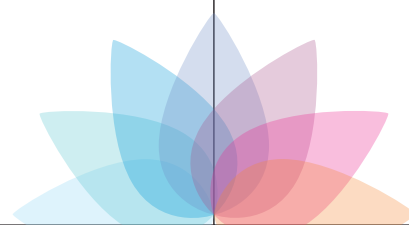
Teaching Methodology

- Regular academic sessions conducted by efficient and dedicated faculty members
- Classroom teaching made interactive through case studies, presentations & open house discussions.
- Live Projects and Operation Workouts on the topics covered form an integral part of the methodology.
- Students are encouraged to participate in online Quiz, and submit their assignments and reports on MOODLE. This enables the students to become more technosavy.
- Training sessions conducted daily by in-house as well as experts from outside the campus.
- Guest Lectures on every Saturday by eminent corporate heads, consultants and academicians

Evaluation Process

In order to assess the performance of the students regular evaluation pattern is maintained at the institute level. The analysis of the result and discussion with the students motivate them to work on their weakness and sharpen their strengths.The evaluation process consists of:

- Classroom test
- Quiz and Assignments on the MOODLE
- Live Project, Operation Workout, Reports, Presentation and Reading Seminars
- Mid-term and End-term Exams



GUEST LECTURES & INDUSTRY EXPERTS

Regular Lectures by industry experts provides an opportunity to the Students to meet, interact and learn from the live day to day situations in the industry and corporate world.

Few of the experts who visited during the last session are as follows:

Name	Designation	Subject
Mr. Manpreet Singh Riar	Senior Regional Manager, CEAT Ltd	Corporate World- A Ladder to Conquer the World
Mr. Shrikant Deshpande	Regional Co-ordinator (MKCL)	IT skills in management.
Dr. Sujit Metre	Trainer	Financial Planning for Young Investors
Mr. Piyush Dongre	Astt. Manager-HR, TCS, Pune	Expectations of Industry from MBA Grads
Mr. Pranay Bhurke	Territory Leader, CEAT Ltd.	Play to Win
Mr. Gaurav Namjoshi	Director, Vista Mind, Nagpur	Banking as a Career
Ms. Neelam Chouksey	Money Institute Pvt. Ltd.	Investors Awareness Program
Mr. Sanjay Singh	CEO, E Source India Ltd.	Attitude Building & Corporate Skills
Mr. Sanjay Jog	Business Head, Times of India	Make the Most of your MBA
Mr. Deepak Maneria	Founder Chairman, A-1 Foundation	Innovations- The Success Mantra
Prof. Hariyom Punyani	Associate Professor, Hislop College	Winning Strategies
Dr. Jitendra Mudaliar & Mr. Dr. Sanjay Kulshrestha	Associate Professor, HOD Training & Development	How to Crack GD/PI in Campus Recruitment
Mr. Devendra V. Balsaria	Founder and Managing Director, Precision Wire Indu	Management and Innovations
Mr. Hrishikesh Muley	General Manager, Corporate HR Abhijeet Group	Recent Trends and Career In HR

STUDENT'S ACHIEVEMENT

Co-Curricular Activities

Name of Student	Events
Rohit Kothekar & Sachin Deo	Biz -SIP-Inter-college Summer Internship Project Competition, DMIMS
Rohit Kothekar & Harshal Patil	Debate Competition, K.D.M College
Prasanjit Banerjee	Winner in Marketing quiz, 1st runner up in Finance Quiz, Winner in Business Plan - at Gyansarovar Inter Collegiate Competition in Nagpur
Prasanjit Banerjee	Winner of Inter Collegiate Quiz Competition conducted in Nagpur
Mohit Tiwari & Megha Choudhary	Winner of Inter Collegiate Paper Presentation Contest held in Nagpur
Jitesh Joshi & Sagar Ruparel	1st runner up of Inter Collegiate Paper Presentation Contest held in Nagpur
Sachin Barahate	Winner of Inter Collegiate Creative Campaign held in Nagpur
Sachin Barahate	1st Runner up in Inter Collegiate Singing Competition organized by RTMNU, Nagpur
Swapnil Dandekar	1st Prize in Inter Collegiate Sales Promotion Contest at Nagpur
Prasanjit Banerjee	2nd prize in Inter Collegiate Sales Promotion Contest at Nagpur

COURSE STRUCTURE

The Institute offers full time two year MBA Course (Choice Based Credit System - CBCS) affiliated to RTM Nagpur University. The Institute believes to focus on one program and develop it to the fullest. The course curriculum is of semester pattern and the two year is divided in to four semesters.

Semester-I

- 1T1: Managerial Economics
- 1T2: Management information Systems
- 1T3: Business Research
- 1T4: Organizational Behaviour
- 1T5: Financial Reporting, Statements and Analysis
- 1T6: Business Statistics and Analytics for Decision Making
- 1T7: Legal and Business Environment
- 1T8: Managerial Skills for Effectiveness

Semester-II

- 2T1: Financial Management
- 2T2: Marketing Management
- 2T3: Human Resource Management
- 2T4: Operations Management
- 2T5: International Business
- 2T6: CSR and Sustainability
- 2T7: Cost Accounting
- 2T8: Management Case Analysis

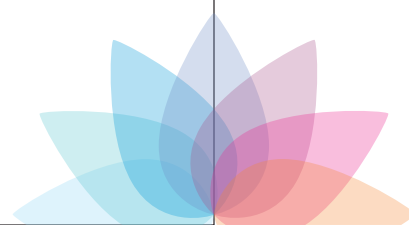
Semester-III

- 3P1: Summer Internship Project Assessment
- 3T2: Elective I - Paper 1
- 3T3: Elective I - Paper 2
- 3T4: Elective I - Paper 3
- 3T5: Elective II - Paper 1
- 3T6: Elective II - Paper 2
- 3T7: Elective II - Paper 3
- 3T8: Strategic Management

Semester-IV

- 4T1: Elective I - Paper 4
- 4T2: Elective I - Paper 4
- 4M3: MOOC 1
- 4M4: MOOC 2
- 4P5: Project Work and Viva Voce
- 4S6: Exit Seminar and Open Defense

SIP is a 45 days Internship Program which the student has to undergo immediately after Sem-II Exams. In addition to the compulsory courses, students have to take up specialization from Semester-III onwards. **The institute offers dual specialization.**





EVENTS

Academics

National Conference "OCEAN" on "Strategic Initiatives in Management to meet Global Economic Challenges" is conducted every year.

Induction Program "Ankur" A week long Induction Program "Ankur" is conducted to nourish the new entrants in a protected environment before exposing them to the new world of corporates and business.

"Offer" Rigorous training for Sem III students to prepare them for the Final Placement.

Green Heaven Marketing Quiz for Philip Kotler Trophy

Business Strategy Quiz for CK Prahalad Trophy

Managerial Economics Quiz for Adam Smith Trophy

Social

• As a moral responsibility towards the society GHIMR has been continuously working for the upliftment of the weaker section of the society. The institution takes up several programs throughout the year. Few of the events are:

- Free CET Coaching Classes
- Free CMAT /MHCET coaching for MBA aspirants
- Training on computer & communication skills for 12th standard

NSS Activities

- International Literacy Day
- Blood Donation Camp
- Health Checkup Camp
- Felicitation of Women Achievers on International Women's Day

Adventure

- Save the Tiger campaign in Pench
- Outward Bound Bharat training camp

Cultural

Foundation Day Celebration March 8th is celebrated as the Foundation Day of the Green Heaven Group of Institutions. The day is marked by cultural programs presented by our students and staff.

Fresher's Party "Uddan" The seniors welcome the new batch to the Green Heaven Family with great zeal and enthusiasm.

Farewell Program "Safar" The final semester students are given a warm send off and good wishes for a bright and prosperous future. The program is organized and managed by the II semester students.

Encore A mega inter-collegiate event consisting of academic, cultural & sports. More than 5000 students from 200 colleges participate in the event.

ED Cell Activities In order to develop entrepreneurship skills among students they are encouraged to participate in entrepreneurial activities.

Celebration of Independence & Republic Day Students, staff & faculty members together celebrate the day to pay respect to the nation.

Girvani Students play dandiya with great zeal and fervor during the Navratri Festival.

CAPTAINS OF THE INDUSTRY SPEAK.....



"It is great to be in this institution and exchanging thoughts with the future managers",
Mr. Devendra Parekh, MD, V.E.D



"I congratulate each and every one of you for successfully conducting the Mega event ENCORE. The success clearly shows the dedication, hard work, commitment and team work among the members of GHIMR",
Mr. Sunil Gurbaxani, Senior VP, AXIS Bank Ltd.



"A good experience to spend time with aspiring minds and young talent",
Mr. Sashikant Choudhary, MD, Global Logic



"Success is moving oneself toward a better understanding of what's important in life... Happiness is being grateful for what happens along the way.....
Wishing you a bright future ahead",
Mr. Anil Lonkar, MD, Rasoya Proteins Ltd.



"It's a great pleasure to interact with students of GHIMR...
Wishing a bright future to the committed efforts",
Mr. Ashok Kale, MD, Sanstar Microsystem Pvt Ltd.



"Great to see the institution growing, each one shouldering their responsibility towards the road to success",
Mr. Nitin Sudame, Executive Director, Spacewood



"I Look forward to work with you and your graduates",
Mr. Gary Stacy, DGM, HR, Neco Group of Industries



"Great green campus with excellent infrastructure. Knowledgeable & experienced faculties to help the students grow and take decisions in their career",
Mr. Sanjay Jog, Business Head, Times of India

FACULTY MEMBERS

GHIMR has experienced & knowledge based faculty and having full time, adjunct and visiting faculty to cater to the needs of the students and of industry.

Dr. Pramod Thakur
Asst. Professor, HR
Ph.D, M.B.A. M.A. (Eng. Lit.)

Prof. Rajani Kumar
Asst. Professor, HR
MBA (HR), Dip. in Training & Dev., MSW, PGDRD, (Ph.D)

Prof. Mubina Saifee
Asst. Professor, Marketing
MBA (Mkt. & Fin.) (Ph.D)

Dr. Swati Padole
Assistant Professor-HR
Ph.D, M.B.A(HR)

Prof. Asha Kedwal
Assistant Professor,
Marketing MBA, B.Com

Prof. Sandhya Sharma
Assistant Professor,
Marketing MBA, B.Com

Prof. Shweta Gaud
Assistant Professor HR
MBA, B.Com, B.Ed.

Prof. Umesh Sharma
Assistant Professor,Marketing
BE, MBA

Dr. Samruddhi Dhote
Assistant Professor,HR
Ph.D., B.E., MBA,

Prof. Deepthi Chandamarai
Assistant Professor,
Marketing MBA, B.Com, B.Ed.

Prof. Aarti Mahurkar
Assistant Professor,Finance
B.E., MBA

Prof. Niraj Mishra
Assistant Professor,Finance
BCA, MBA

GHIMR TRAINING & PLACEMENT CELL

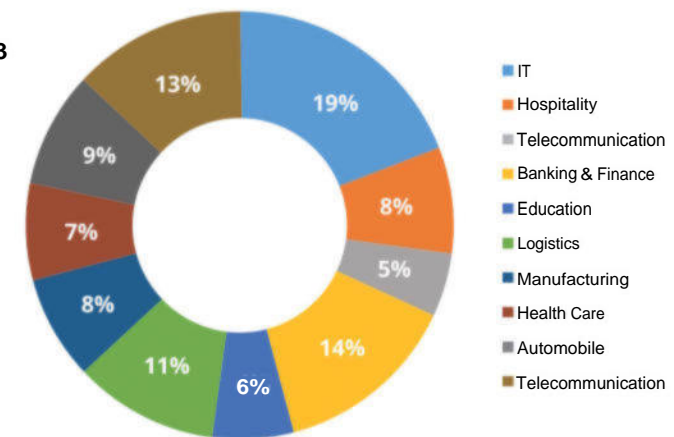
Objectives:

To inculcate industry fit skills & qualities among students leading to personality development, industrial orientation and assistance to place students in industries of repute.

Activities of the Cell:

- Personality Development and Industry Specific Training
- Industrial Visits
- Summer Internship Program
- Mock GD and PI Sessions
- Contacting and Inviting Companies for Interviews
- Registration and Industry Specific Training of Students
- Organizing Interviews
- Final Selection and Placement of Students

Sectorwise Placement 2022-23



Final Placement

Final Campus Placement at GHIMR starts from November/December every year. Institute's relationship with the companies and student's preference play an important role in the process. Mission of the Placement Cell is to identify the requirements of the employers and place maximum no. of students not only in Maharashtra but also build global managers and entrepreneurs imbued with knowledge, mission & traditional Indian values.

GHIMR offers best Return on Investment with highest package of ₹ 4.50 lakhs and average of ₹ 2.50 lakhs per annum.

FEW OF THE STUDENTS PLACED.....

Sr. No.	Name of Student	Name of company	Package
1	Shehenshah Ansari	Capital IQ	3.25
2	Pranay Bhurke	Apolo Tyres	3.75
3	Sagar Ruparel	Jaro Education	4.25
4	Megha Chaudhary	ICICI Securities	2.75
5	Mohit Tiwari	State Bank of India	4.8
6	Prasanjeet Banerjee	Yes Bank	3.10
7	Shradhha Bhamode	Axis Bank	3.25
8	Swati Dhopte	Axis Bank	3.25
9	Amruta Wandalwar	Axis Bank	3.25
10	Ashish Ramaji Raypure	Surya Roshni Limited	2.4
11	Chetan Jagannath Kumbhare	Amazon.com	2.4
12	Rohini Gondane	Bandhan Bank Ltd.	2.7

Our Recruiters.....

Our list of recruiters is a perfect depiction of the active faith that they have in us. It is this faith that has aided GHIMR in producing excellent managers for Future.



Certificate of Excellence

